

## COACHING AND LEADERSHIP PROFILE



*"Each of us is uniquely equipped with a set of passions, gifts and motives at our core. Our optimal contribution is where we are able to tap into each and all of these assets to serve our purpose. This enables us to do what we love to do, what we are really good at and what rewards us. When we can focus these contributions on a team or company mission as well as our own purpose, we are fulfilled, inspired and at our best. It enables high performing teams as well as a thriving, fulfilling and well-rewarded career and life. This is what I call this our FORTE and it is my mission to have everyone get there."*

– Reggie Hammond

### COACHING CLIENT PROFILE

Reggie focuses on aligning purpose with business and careers for individuals, high performing teams and organizations. He specializes in coaching project delivery professionals ranging from program sponsors and executives through project managers.

His work typically involves three areas:  
Deliver Your Project  
Perform in Your Career  
Live Your Purpose

The standard format is 90-minute sessions that are weekly, bi-weekly or monthly.

Reggie Hammond is committed to his mission to help people, teams and organizations live their purpose in their projects, business, careers and lives. He focuses on helping professionals find their forte through optimizing their passions, gifts/strengths and market-rewarding motivations in a way that impacts their purpose and the world around them. He uses this approach to help leaders drive purpose and engagement in their teams and organizations.

- Coaching for Performance (GROW Model)
- Purpose-Focused Careers and Business
- Program and Project Management
- Value Realization / Delivery
- Employee Engagement
- Keynote Speaker
- Go-To-Market Strategy
- Business Development Planning
- Strategic Planning
- Business Case

## EXPERIENCE

Reggie has a long, successful track record of enhancing the performance of individual executives, teams and organizations. His experience encompasses driving both individual and business performance for his clients. He has committed his professional career to delivering business critical initiatives for the individuals and organizations he has engaged through consulting, leading and coaching.

- **YOUR CRESCENDO**  
Founder and Managing Partner  
Clients include Coca-Cola Enterprises, Turner Broadcasting, Atlanta Public Schools, Navigator Management Consulting, Accenture, Deloitte  
Key Accomplishment: Developed Find Your Forte and Composing Your Masterpiece Programs
- **EXERVIO MANAGEMENT CONSULTING**  
Vice President, Atlanta Office (Launched)  
Clients included The Coca-Cola Company, AT&T, Fiserv  
Key Accomplishment: Developed and Deployed Net Client Value (NCV) Strategy and Approach, Program Delivery Diagnostic
- **ACCENTURE**  
Senior Manager, Business Process Excellence and Business Case Delivery  
Clients included Unilever, Hallmark, Borden Foodservice, Victoria Secret Stores, American Electric Power, MA Hanna  
Key Accomplishment: Developed Find The Money program for ERP Benefits Realization and Value Delivery

## SELECT ACCOMPLISHMENTS

- Performance Consultants International, Coaching for Performance Certification
- Accenture Atlanta – Coach of the Year - 2000
- Accenture Atlanta and Ohio – Founder of Diversity Initiative – AAIM and CARE 2000
- UN Women, Advisory Board
- Keynote Speaker (SAP User Conference, Accenture, Deloitte, UNUM Group)
- Create Your Dreams, Board Chair
- TechBridge, Board Member
- Pathbuilders, Mentor

## EDUCATION

- The Ohio State University, MBA – Operations and Finance
- Albany State University, BS - Marketing

